

COOKIE POLICY

Effective Date: April 2, 2026

Last Updated: April 2, 2026

Data Controller

Controller: "New Technologies" Engineering and Production Enterprise LLC

INN (Tax ID): 0274106520

Address: 32/2 Zaki Validi St., Ufa, Russia

Phone: +7 (347) 293 93 33

Email: nt@tech-new.ru

Website: <https://tech-new.ru/>

1. What are cookies

A cookie is a small text file consisting of letters and numbers. This file is stored on your personal computer, tablet, phone, or other device that you use to visit the website.

Cookies are widely used to ensure website accessibility, improve performance, and gather analytical information.

2. Categories of Cookies Used on the Website

We use different types of cookies on our website:

2.1. Necessary (Essential) Cookies

These cookies are necessary for the website to function properly. They allow you to navigate the site and use its features. These cookies do not identify you personally.

Consent Required: NO.

If You Do Not Consent: Disabling this type of cookies **may cause the website to malfunction** — for example, the shopping cart, login to your personal account, or order placement may become unavailable.

2.2. Functional Cookies

These cookies serve to recognize users returning to our website. They allow us to remember your preferences (language, region, currency).

Consent Required: **YES** (in accordance with Federal Law No. 152-FZ as of September 1, 2025).

If You Do Not Consent: Blocking this type of cookies may affect the performance and functionality of the website and may limit access to content.

2.3. Analytical Cookies

These cookies help us understand how visitors interact with our website by providing information about the areas they visited, the time spent on the site, and identifying issues (e.g., error messages). This helps us improve the website.

Analytical cookies are used through the **Yandex Metrika** service.

Consent Required: YES (in accordance with Federal Law No. 152-FZ as of September 1, 2025).

Important: This type of cookies cannot be used to identify you personally. All collected and analyzed information is anonymous.

2.4. Marketing (Advertising) Cookies (if used)

Used to track User behavior on the Website for displaying personalized advertising on other websites and social networks.

Note: Marketing cookies are not currently used on the Website. If they are introduced, this Policy will be updated, and users will be notified via the cookie banner.

3. List of Cookies Used

Cookie Name	Type	Source	Storage Period	Purpose
session_id	Necessary	Website	Session	User session identification
cart_items	Necessary	Website	30 days	Storing items in the shopping cart
language	Functional	Website	1 year	Remembering the selected language
_ym_uid	Analytical	Yandex.Metrica	1 year	Identifying unique visitors
_ym_d	Analytical	Yandex.Metrica	1 year	Date of first visit
_ym_metrika_enabled	Analytical	Yandex.Metrica	Session	Permission for Metrica to collect data

Cookie Name	Type	Source	Storage Period	Purpose
_ym_visorc	Analytical	Yandex.Metrica	30 minutes	Using Webvisor (session recording)

4. How Long Are Cookies Stored on Your Device?

4.1. Session Cookies

Some cookies operate from the moment you log in to the site until the end of that specific browser session. When you close your browser, these cookies become unnecessary and are automatically deleted.

4.2. Persistent Cookies

Some cookies remain on your device between browser sessions — they are not deleted after you close your browser. The storage period for persistent cookies varies depending on the cookie (from 1 day to 2 years).

We use persistent cookies to more accurately determine how often you visit our website and how your usage patterns change over time.

5. Who Places Cookies on Your Device?

5.1. First-Party Cookies

Cookies placed by our website. These are called "first-party" cookies.

5.2. Third-Party Cookies

Some cookies may be placed on your device by other operators. Such cookies are called "third-party" cookies.

The following third-party services are used on the Website:

Service	Operator	Country	Data Collected
Yandex.Metrica	Yandex LLC	Russian Federation	Anonymous behavioral data on the website

We and third parties may use cookies to recognize when you visit our website and how you interact with its content. Based on cookies, aggregated and other non-personally identifiable information may be collected and used (e.g., operating system, browser version, and referral URL — including from emails or advertisements) — this allows us to provide you with enhanced features and analyze site visit patterns.

6. Transfer of Data to Third Parties

6.1. Data collected through analytical cookies is transferred to **Yandex LLC (INN: 7736207543)** for the operation of the **Yandex.Metrica** service. The following data is transferred under the data processing agreement: visitor identifier (`_ym_uid`), date and time of visit, browser type, operating system, page URLs, user actions on the site (clicks, scrolling), and IP address (anonymized).

6.2. The transfer is carried out on the basis of a data processing agreement.

6.3. **No cross-border data transfer is carried out** — Yandex's servers are located within the Russian Federation.

7. Consent to Cookie Processing

7.1. Your explicit consent is required for the processing of analytical cookies in accordance with Federal Law No. 152-FZ "On Personal Data" dated July 27, 2006.

7.2. Consent is requested upon the first visit to the Website through a cookie banner.

7.3. You may:

- Accept all cookies (click "Accept All");

- Accept only necessary cookies (click "Only Necessary") — only essential cookies for basic site functionality will be enabled, while analytical and marketing cookies will be disabled;
 - Customize cookie settings (click "Customize").
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8. How to Manage Cookies and Withdraw Consent?

8.1. Management via Cookie Banner

You can change your cookie settings at any time by clicking the "Cookie Settings" icon in the lower right corner of the Website.

8.2. Management via Browser Settings

Most internet browsers are initially configured to automatically accept cookies. You can change your settings to block cookies or warn you when such files are sent to your device.

Please refer to your browser's instructions to learn more about how to adjust or change your browser settings:

Browser	Instructions
Google Chrome	<code>chrome://settings/cookies</code>
Yandex Browser	<code>browser://settings/cookies</code>
Mozilla Firefox	<code>about:preferences#privacy</code>
Safari	Settings → Privacy
Microsoft Edge	<code>edge://settings/content/cookies</code>

Note: If you disable necessary cookies that we use, it may affect your browsing experience — the website may not function properly.

8.3. Management via Analytics Services

You can opt out of data collection by Yandex.Metrica by installing a blocker at: <https://yandex.ru/support/metrica/general/optout.html>

8.4. Withdrawal of Consent

You may withdraw your previously given consent to the processing of analytical cookies:

- Through the cookie banner (by changing settings);
 - Through your browser settings (by clearing cookies);
 - By sending a written notice to: nt@tech-new.ru with the subject "Cookie Consent Withdrawal".
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9. If You Use Multiple Devices

If you use different devices to view and access our website (e.g., computer, smartphone, tablet, etc.), you must ensure that each browser on each device is configured in accordance with your preferences regarding cookies.

10. Changes to the Policy

10.1. We reserve the right to make changes to these Rules

10.2. The current version is always available on the Website: https://tech-new.ru/file/cookie_v1.pdf

10.3. The date of the last update is indicated at the top of this document.

11. Contact Information

For any questions regarding the use of cookies, you may contact us:

Contact Method**Details****Email**

nt@tech-new.ru

Phone

+7 (347) 293 93 33

Postal Address

32/2 Zaki Validi St., Ufa, Russia